

Jordan M. Foley

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EDUCATION

University of Wisconsin-Madison, Ph.D. Journalism and Mass Communication expected 2020

Dissertation: *Conspiratorial Media Ecologies: A Communicative Approach*

Committee: Michael W. Wagner (Advisor), Lewis A. Friedland, Dhavan V. Shah, Katherine J. Cramer, Jon C.W. Pevehouse

Wake Forest University, M.A. Communication Studies 2015

Thesis: *Political Cynicism: A Critical Re-Examination*

Committee: Marina Krcmar (Advisor), Michael Hyde, Benjamin Warner

Missouri State University, B.S. Political Science 2012

PUBLICATIONS

Peer-Reviewed Articles

Jordan M. Foley (2019) "Press Credentials and Hybrid Boundary Zones: The Case of WorldNetDaily and the Standing Committee of Correspondents," *Journalism Practice*. DOI: [10.1080/17512786.2019.1671214](https://doi.org/10.1080/17512786.2019.1671214).

Erik P. Bucy, **Jordan M. Foley**, Josephine Lukito, Larisa Doroshenko, Dhavan V. Shah, Jon C. Pevehouse, Chris Wells (In Press). "Performing Populism: Trump's Transgressive Debate Style and the Dynamics of Twitter Response," *New Media & Society*.

Yini Zhang, Dhavan V. Shah, **Jordan M. Foley**, Aman Abhishek, Jon Pevehouse, Josephine Lukito, Jiyoun Suk, Sang Jung Kim, Christine Garlough. "Whose Lives Matter?: Mass Shootings and Social Media Discourses of Sympathy and Policy, 2012-2014," *Journal of Computer-Mediated Communication*, Volume 24, Issue 4, July 2019, Pages 182-202, <https://doi.org/10.1093/jcmc/zmz009>

Chris Wells, Dhavan V. Shah, Jon C. Pevehouse, **Jordan M. Foley**, Josephine Lukito, Ayellet Pelled, JungHwan Yang. "The Temporal Turn in Communication Research: Dynamic Processes and Time-Series Analyses Using Computational Approaches," *International Journal of Communication*, Volume 13, September 2019, Pages 4021-4043.

Under Review

Mallory R. Perryman, **Jordan M. Foley**, Michael W. Wagner. "Is Bad News Biased? How Poll Reporting Affects Perceptions of Media Bias and Presumed Behavior," under review at the *International Journal of Communication*

Josephine Lukito, Prathusha Sarma, Aman Abhishek, **Jordan M. Foley**, Jon Pevehouse, Ayellet Pelled, Erik Bucy, William Sethares, and Dhavan V. Shah. "When Debate Moments Go Viral: Employing NLP and Time Series Analysis to Identify Twitter Dynamics in Presidential Debates." Submitted to *Political Communication*

Manuscripts in Progress

Ayellet Pelled, Josephine Lukito, **Jordan M. Foley**, Yini Zhang, Zhongkai Sun, CV Vitolo-Haddad, Jon Pevehouse, Dhavan V. Shah. "Death Across the News Spectrum: A Time Series Analysis of Partisan Coverage Following Mass Shootings in the U.S.". Targeting for submission at the *International Journal of Communication*.

Jordan M. Foley, Michael W. Wagner, Josephine Lukito, Ceri Hughes, Jiyoun Suk, Lewis A. Friedland, Dhavan V. Shah. "Do Conspiracy Theories "Find Me?": How Communication Ecologies, Information Seeking Preferences and Racial Resentment Fuel Conspiratorial Thinking." Targeting for submission at *New Media and Society*.

Jordan M. Foley, Ceri Hughes, Michael W. Wagner, Lew Friedland, Jiyoun Suk, and Dhavan V. Shah. "Free and Fair? The Differential Experiences of Administrative Burdens, Voting Barriers and Voting Policies in American Midterm Elections". Targeting for submission at *International Journal of Public Opinion Research*.

Other Publications and Select Media Appearances

Jordan M. Foley [How Do Conspiracy Theories Form and Proliferate?](#) Interview on WORT 89.9 FM, Madison, WI, September 20, 2019.

Michael Wagner, Jiyoun Suk, Lewis Friedland, Dhavan V. Shah, **Jordan M. Foley**, Ceri Hughes, Josephine Lukito, Kathy Cramer, and Chris Wells. [“What Makes Wisconsin Swing?”](#) Vox - Mischiefs of Faction. March 29, 2019.

Michael Wagner, Jiyoun Suk, Lewis Friedland, Dhavan V. Shah, **Jordan M. Foley**, Ceri Hughes, Josephine Lukito, Kathy Cramer, and Chris Wells. [“Wisconsinites want nonpartisan redistricting and a voice for political minorities”](#) Capitol Times, Madison, WI, March 23, 2019.

CV Vitolo Haddad and **Jordan M. Foley**. [“Understanding Through Debate.”](#) Cap Times, Bright Ideas 2017, Madison, WI, December 28, 2016.

CV Vitolo Haddad and **Jordan M. Foley**. [“Should Moderators Fact-check the Presidential Debates? Yes, in Moderation.”](#) in Center for Journalism Ethics, University of Wisconsin-Madison. October 9, 2016.

ACADEMIC EMPLOYMENT

Project Assistant, Center for Communication and Civic Renewal fall 2018-present

Principal Investigators: Lew Friedland, Kathy Cramer, Karl Rohe, Bill Sethares, Dhavan Shah, Michael Wagner, Chris Wells

Communication Ecologies, Political Contention, and Democratic Crisis: This project examines how growing polarization and fragmentation in the Wisconsin media ecology, as reflected in talk radio, local news, political advertising and social media, contributed to ideological and partisan political divides in the state. We also study the conditions under which the flow of political information in the Wisconsin media ecology encourages citizens across the ideological spectrum to retrench into echo chambers that amplify highly partisan messages of party leaders and pundits in state and national politics.

Responsibilities include database construction and maintenance, web scraping, statistical modelling, survey construction, data visualization, time series modelling, grant writing.

Received over \$1.8 million in grant funding a total of five organizations, including the [Knight Foundation](#), [UW2020](#), the [Tommy G. Thompson Center for Public Leadership](#), the Hewlett Foundation, and the Journal Foundation.

Research Assistant, Mass Communication Research Center 2016-2018

Responsible for hourly work involving project oversight, sub-group coordination, dataset construction, management, and maintenance as well as writing code for descriptive analyses, statistical modelling, and training machine learning algorithms to classify news coverage and Twitter content. Projects focus on multi-layered time-series modeling of media ecologies surrounding contentious political issues like presidential debates, political campaigns, and mass shootings.

Teaching Assistant, School of Journalism and Mass Communication 2015-2018

Responsible for leading discussion sections in courses ranging from 15 to 100+ students in communication theory, media law, and journalism practice. Primarily responsible for grading, classroom supervision, final project oversight, course administration, and one-on-one student coaching.

Project Assistant, The Political Causes and Consequences of How Inequality is Explained to Americans spring 2016

Principal Investigator: Michael Wagner

Responsible for compiling research on news media and their reporting on various types of inequality (racial, economic, health, etc). Included creating and testing a codebook for classifying how peer-reviewed research describes and analyzes issues of inequality.

AWARDS/HONORS

Academic Awards

Top Paper Award, International Communication Association, Computational Methods Interest Group (*The Temporal Turn in Communication Research: Dynamic Processes and Time-Series Analyses Using Computational Approaches*) 2019

Research Award, UW-Madison School of Journalism and Mass Communication (\$1000) 2018

Matt Grindy Outstanding Graduate Student of the Year Award, CEDA 2017

Top Paper Panel, National Communication Association (<i>Intercollegiate Debate and the Wisconsin Idea: Civic Callings in Madison and Beyond</i>), CEDA Division	2016
Graduate Student Representative, Communication Dept., Wake Forest	2015
<i>Debate Awards</i>	
Speech and Debate Exceptional Service Award (\$2000), UW-Madison L&S Honors Program,	2019
Newcomer of the Year Award, UW-Madison Debate Team CEDA	2017
Judge, Public Speaking Showcase, Communication Arts Dept, UW-Madison	2016
Coached Two <i>National Debate Tournament</i> (NDT) Quarterfinalists	2013/2014
Coached back-to-back national HS debate champions (Westminster)	2010-2011

CONFERENCE PAPERS

Josephine Lukito, Prathusha K. Sharma, **Jordan M. Foley**, Aman Abhishek. "Using Time Series and Natural Language Processing to Identify Viral Moments in the 2016 U.S. Presidential Debate," presented at North American Association for Computational Linguistics. Minneapolis, MN, June 3-7, 2019.

Josephine Lukito, Prathusha K. Sharma, Jon Pevehouse, Aman Abhishek, **Jordan M. Foley**, Dhavan V. Shah, Chris Wells, Erik Bucy. "Highlights of Two U.S. Presidential Debates: Identifying Candidate Insults that Go Viral," presented at the *Association for Education in Journalism and Mass Communication* annual conference, Communication Theory and Methodology Division. Toronto, CA, August 7-10, 2019.

Josephine Lukito, Jon Pevehouse, Prathusha Sarma, **Jordan M. Foley**, Ayellet Pelled, Aman Abhishek, Erik Bucy, Chris Wells, Dhavan Shah. "Temporal Dynamics of Memetic Moments During the 2012 U.S. Presidential Debates," presented at the *International Communication Association* annual conference, Political Communication Division. Washington D.C. May 24-28, 2019.

Ayellet Pelled, Josephine Lukito, Zhongkai Sun, CV Vitolo-Haddad, **Jordan M. Foley**, Jon Pevehouse, Dhavan V. Shah. "Death, News Worthiness and Political Values: Time-Series Analysis of News Coverage Following Mass Shootings in the U.S.," presented at the *International Communication Association* annual conference, Washington D.C. May 24-28, 2019.

Jordan M. Foley, Josephine Lukito, Erik P. Bucy, Dhavan V. Shah, Aman Abhishek. "Dual-Screening and Dynamic Communication Flows: The Interplay of Candidate Cues and Social Media Expression during the 2016 Presidential Debates," presented at the *National Communication Association* annual conference in the Political Communication division. Salt Lake City, UT, November 8-11, 2018.

Jordan M. Foley. "Incorporating Communication Competence into Debate Program Impact Assessment: A Review and Proposal," presented at the *National Communication Association* annual conference in the American Forensic Association division. Salt Lake City, UT, November 8-11, 2018.

Jianing Li, **Jordan M. Foley**, Omar Dum Dum, Michael W. Wagner. "To Label or Not To Label? Hostile Perceptions of Fact-Checks and Their Sources in the United States," presented at the *Association for Education in Journalism and Mass Communication* annual conference. Washington D.C., August 6-9, 2018.

Yini Zhang, Dhavan Shah, **Jordan M. Foley**, Aman Abhishek, Jon Pevehouse, Josephine Lukito, Sang Jung Kim, Jiyoun Suk, Fan Yang, Christine Garlough. "The Features of Tragedy, Expressions of Sympathy, and Debates over Policy: A Time Series Analysis of Mass Shootings and Social Media Discourses," presented at the *International Communication Association* annual conference in the Communication and Technology division. Prague, Czech Republic, May 24-28, 2018.

Jiyoun Suk, Yini Zhang, Josephine Lukito, Min-Hsin Su, **Jordan M. Foley**. "Tracing Twitter Buzz: Clustering Hashtags and Handles About Mass Shootings and Gun Control," presented in the Computational Methods Interest Group at the *International Communication Association* annual conference, Prague, Czech Republic, May 24-28, 2018.

Jordan M. Foley, Mallory R. Perryman, Michael W. Wagner. "Magical Thinking and the Psychological Roots of the Hostile Media Effect: Evidence from the 2016 Presidential Election," presented at the *American Political Science Association* annual conference in the Political Communication division. San Francisco, CA, August 30-September 3, 2017.

Yini Zhang, Yidong Wang, **Jordan M. Foley**, Jiyoun Suk, Devin Conathan. "Tweeting Mass Shootings: The Dynamics of Issue Attention on Social Media," Article No.: 59 in the *Proceedings of the 8th International Conference on Social Media & Society*, Toronto, CA. 2017 DOI: 10.1145/3097286.3097345

CV Vitolo-Haddad and **Jordan M. Foley**. "Intercollegiate Debate and the Wisconsin Idea: Civic Callings in Madison and Beyond," panel presentation at the *National Communication Association*, Cross Examination Debate Association division, Philadelphia, PA, November 9-13, 2016.[*Top Paper Panel*]

Panel Presentations

Jordan M. Foley. "Building Debate into the College and University Culture: Strategies for Growing Teams across Campus and Curricula," panel presentation at the *National Communication Association*, Cross Examination Debate Association Division, Dallas, Texas. November 16-19, 2017.

Jordan M. Foley. "Beyond Competition: Professionalization, Innovation, and Collaboration for the Future of Intercollegiate Debate Teams," panel presentation at the *National Communication Association*, Cross Examination Debate Association division, Dallas, Texas. November 16-19, 2017.

Jordan M. Foley. "Thinking Differently about 'Recruitment' and 'Retention': Cross-cutting Strategies to Re-brand Regional CEDA Circuits," panel presentation at the *National Communication Association*, Cross Examination Debate Association division, Chicago, IL, November 9-13, 2014.

Chaired Panels

"Political Learning, Efficacy, and Online Engagement in Campaign Communication" panel at the *National Communication Association*, Political Communication division, Salt Lake City, UT. November 8-11, 2018.

DEBATE EMPLOYMENT

University of Michigan National Debate Institutes summer 2010-present

Instructor/Lecturer - 7-week Seniors Program.

Responsible for curriculum design, daily student instruction, research oversight and coordination, judging practice debates, and giving lectures on topics ranging from research fundamentals to improving public speaking skills.

University of Michigan 2012-2013

Assistant Debate Coach

Full-time coach responsible for planning assignments, reviewing and editing files, producing evidence, judging practice debates, pre-round scouting and preparation, traveling a full national circuit tournament schedule (10 tournaments, 5 per semester), meeting periodically with students individually and collectively for speech and research instruction.

High School Assistant Debate Coach

Notre Dame High School, Sherman Oaks, CA 2014-2018

Montgomery Bell Academy, Nashville, TN 2013-2014

Juan Diego Catholic High School, Draper, UT 2012-2013

The Westminster Schools, Atlanta, GA 2009-2012

Part-time remote assistant coach responsible for producing evidence, reviewing and editing student research, attending periodic virtual meetings to deliver lecture students on argument construction and, pre-round scouting and preparation, traveling to national tournaments to judge and coach students.

Missouri State Debate Institute summer 2008-2009

Lab Assistant responsible for administrative logistics, judging practice debates, research coordination, and small-group student instruction.

TEACHING

University of Wisconsin-Madison

[J202: Mass Communication Practices](#) (TA) fall 2016/spring 2017

[J559/J563: Mass Media Law](#) (TA) fall 2015/spring 2018

J565: Effects of Mass Communication (TA) fall 2017

COM 220: Empirical Research in Communication (TA) spring/fall 2014

SERVICE

Service to University

Co-organized time series workshop for dept graduate students	fall 2018
Hosted four local high school debate tournaments	2016-2019
Drawing 100+ students from over 19 area high schools competing in 3 formats.	
Hosted the <i>Wisconsin Debate Coaches Association Annual Spring Meeting</i>	2016, 2017
Member, Teaching Assistants Association (TAA), UW-Madison	2017-present

Service to Discipline

Conference Organizer, <i>Populism, Political Contention, and the Crisis of Democracy Symposium</i> , in partnership with the Center for European Studies, UW-Madison	2018
Conference Organizer, 34th annual meeting of the Society for Political Methodology	2017
Reviewer, Political Communication Division, NCA	2015-present
Reviewer, Cross Examination Debate Association Division, NCA	2014-present
Reviewer, Computational Methods Interest Group, ICA	2018-present
Reviewer, Political Communication Division, ICA	2017-present
Reviewer, Mass Communication Division, ICA	2017-2018

PROFESSIONAL AFFILIATIONS

National Communication Association (NCA)
International Communication Association (ICA)
Association for Education in Journalism and Mass Communication (AEJMC)
American Political Science Association (APSA)
Election Research Center (ERC), UW-Madison